

MIAMI



MIAMI LAKES
FOOD & WINE
FESTIVAL

2024 2024 2024 2024 2024 2024
FEB 3

WINE

THE FESTIVAL

Whether you are joining us for the first time, or you are returning as a participant or sponsor, welcome to The Miami Lakes Food & Wine Festival, Miami Lakes' premier 21+ event.



Photo by Edwin Cardona

Enjoy a curated mix of local and international cuisines paired with wines and beverages from around the globe—all for a good cause.

Our community offers fantastic restaurants, unique locations, and fabulous opportunities for unforgettable experiences. These are the backbone of the Miami Lakes Food & Wine Festival, and what makes us truly one-of-a-kind. Featuring over 25 restaurants and food participants and more than 50 wines and beverages, this must-attend event has been a sell-out since our inception.

MARKETING

The highly anticipated Miami Lakes Food & Wine Festival attracts 1000+ attendees from Miami Lakes and neighboring municipalities, including the metropolitan areas of Miami-Dade and Broward counties.

The digital marketing strategy for the Festival has leveraged social media and online platforms to provide sponsors, vendors, and participants with powerful marketing opportunities. These efforts have successfully generated over 1 million impressions since the event's inception, offering extensive brand exposure and engagement to enhance the Festival experience using social media, influencer marketing, and our website as our marketing platforms.

Photo by Edwin Cardona



AWARDS

In 2019, the Miami Lakes Food & Wine Festival received recognition by the Greater Miami Festival & Events Association with an Honorable Mention in the Best Event of the Year category. In 2021, we received the Best Of in the Best Event Person category, and the Best Digital Marketing Campaign of the Year.



THE MIAMI LAKES TOWN FOUNDATION

The Festival proceeds benefit the Miami Lakes Town Foundation, a non-profit 501(c)3 organization founded in 2005 to encourage, foster, and conduct programs for the continuing education and literacy of members of the community and to develop programs for the youth, beautification programs and other cultural events for the benefit of the community. With ticket sales and sponsorships, we have impacted thousands of children and adults in our community through a grant program made available each year.

BENEFACTORS

Sharing a love of food and wine, event founders Giuseppe Zuozo and Lynn Matos come from totally different industries, backgrounds, and experiences. Their collective impact approach and well-established relationships with South Florida's most creative and vibrant people result in a Festival where our guests return each year and our sponsors, vendors and participants join us in the celebration of giving back to our community.



Photo by Edwin Cardona



FOUNDATION BOARD OF DIRECTORS

Edward Pidermann, President

Kay Grant, Treasurer

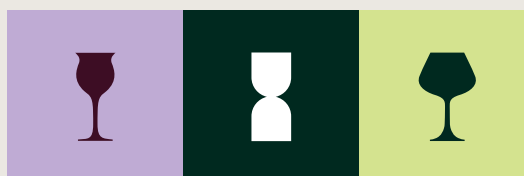
Gina Inguanzo, Secretary

Clarisell De Cardenas

Fred Senra

LET'S CONNECT

We look forward to working together and providing you and your business with an exciting and rewarding opportunity to participate in the Miami Lakes Food & Wine Festival.



For sponsorship and participation opportunities, please email events@mlfoodwinefest.com or contact Lynn Matos at 305.790.7952.

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